

# Fragrance Burst Coatings

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## Overview

These are specially created coatings that give off the desired fragrance when lightly scratched or rubbed.

There are a wide range of fragrances available – please see separate updated list.

Bespoke fragrances can also be incorporated by the use of the fragrance essence – please discuss your requirement with Celloglas staff.

The surface of the printed Fragrance Burst ink will be slightly matt in appearance. Therefore allowance for this must be made at the design stage.

The coating is supplied as a two pack system and must be mixed prior to application. Once mixed the coating has a shelf life of 4 – 6 hours and any surplus coating must be discarded.

## General Guidance

Do not use over areas that are to be folded, creased or trimmed.

Absorbent substrates are unsuitable, as the fragrance will be absorbed into the fibres preventing easy release of the fragrance.

The printed surface must be fully dried before application of the Fragrance Burst ink as any retained solvents from the ink may have a detrimental effect on the micro encapsulated fragrance.

Be aware of the limited shelf life of mixed coating.

For all fragrances it is important to supply samples to the customer of the intended fragrance for approval prior to production.