

CASE STUDY | CREATIVE REVIEW

CELLOGLAS FINISH MARCH ISSUE, CELEBRATING 30TH BIRTHDAY

Creative Review is celebrating their 30th Birthday this month with an extra special March issue. The cover has been finished by Celloglas, with Magenta Cellofoil on the CR logo and Highbuild UV in selected areas.

Highbuild UV is a Spot UV varnish with a raised texture that creates an extra glossy effect.

Creative Review's front cover artwork shows ticker tape and the Highbuild UV has been used to draw attention to the coloured papers by creating a glossy contrast from the silk paper that the cover is printed upon. The ticker tape pattern of the number 30 created in High build UV is revealed as the light catches it, almost creating a 3D effect.

Cellofoil Magenta was chosen for the Creative Review logo from our wide range of available foils, which include metallics, holographics, black, white or clear.

Steve Middleton, Sales Director at Celloglas commented "We are delighted to have the opportunity to contribute to this 30th Birthday March issue cover. We regard Creative Review as the most prestigious design magazine in the industry".

Creative Review's Group Production Manager Janice Hoyes-Thompson commented "The combination of a fantastic image, the Cellofoil and the highbuild UV on our front cover is outstanding. Look out for more Celloglas decorative finishes on some of our special issues in the near future!".

CONTACT DETAILS

Reading: 0118 930 3003 | Leicester: 0116 263 1010 | Leeds: 0113 271 1320 | E: sales@celloglas.co.uk



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