

CASE STUDY | DESIGN WEEK

DESIGN WEEK TOP 100 RELEASED WITH CELLOTOUCH AND SPOT UV COVER

The who's who of the design industry has been revealed in Design Week's Top 100. The Supplement is distributed alongside the 27th of May issue of Design Week and analyses the top performing design consultancies of 2009.

Imagination has maintained its first-place spot in the Design Week Top 100 survey, despite an 11 per cent drop in fee-income over the past year.

The printed Top 100 supplement has been finished by Celloglas, with a Cellotouch laminate and gloss spot UV.

CELLOTOUCH / UV | DW TOP 100

The Cellotouch protects the cover whilst providing a premium look and soft feel. The Gloss Spot UV is more raised than a standard spot. This gives the lines in the top 100 text a ribbed effect and makes the highlighted text areas textured.

Steve Middleton Sales Director at Celloglas commented "We are really pleased with the result produced on the cover. This effect could be also be used on a high end magazine title or brochure cover. The Design Week Top 100 supplement is an excellent example of the use of Cellotouch and Spot UV".

Samuel Freeman Art Director of Design Week Commented "The added value finishes we choose with Celloglas complement our cover artwork perfectly and gave it a decadent feel".



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